



Testimony of:
Scott Coleman - PC America & MiteySites
860 529-1777

AN ACT IMPLEMENTING THE RECOMMENDATIONS OF THE PROGRAM REVIEW AND INVESTIGATIONS COMMITTEE CONCERNING THE CREATION OF A GOVERNANCE STRUCTURE TO IMPLEMENT E-GOVERNMENT.

- 1) Set goals and state expected outcomes, such as "Strive for achieving a position of national leadership through development of innovative strategies and programs".
- 2) Call for the establishment of three distinct centralized web portals, Municipal, Education, and Business/eCommerce, to better focus on and serve those market segments.
- 3) Call for development of a quasi-public agency, similar to the lottery commission, in order to monetize the web.
- 4) Success on the web is dependent not on technology but rather on marketing. To that end DECD should be added to the list of Governor appointed committee participants
- 5) Believing that real innovation will come not from within government, but from the private sector, I advocate for greater participation on this committee by innovative, "out-of-the-box" thinking, industry and business leaders. To quote Einstein:
"A problem cannot be solved by the minds that created it."

I thank this committee for its time and consideration, and am available to answer your questions!

